

# HOSPITALITY PRODUCT OVERVIEW

**HE HOSPITALITY**  
EXPERIENCE



The Official UEFA EURO 2024™ Hospitality Provider

HOSPITALITY PRODUCT	SKYBOX	LOUNGE		
		PLATINUM	PRESTIGE	CLUB
Category				
Price per Match/ Person	from € 2,300	from € 2,300	from € 1,850	from € 1,250
Exclusivity	Private area	The most exclusive shared Hospitality Lounge	Premium Shared Hospitality	Shared area, club atmosphere
Location	In stadium	In stadium	In stadium	In stadium
Hospitality entrance	✓	✓	✓	✓
Seats	Premium Seats connected to the Skybox	Direct access from the lounge, best available Premium Seats	Best available Category 1 Seats	Best available Seats
Food	Private dining experience with various culinary highlights	Wide range of food selection from live cooking and signature highlight stations	Selection of hot and cold dishes, 'Grab and Go' from culinary displays and highlight stations	Variety of hot and cold Street Food Snacks served from stations
Beverage	Premium spirits, Champagne, wines, beer, soft drinks, barista bar, mocktails, cocktails	Premium spirits, Champagne, wines, beers, soft drinks, barista bar, mocktails, cocktails	Sparkling wine, wines, beer, soft drinks, coffee, longdrinks	Wines, beer, soft drinks, coffee
Welcome drink	✓	✓	✓	✗
Service	Before, during and after the match	Before, during and after the match	Before, during and after the match	Before and after the match
Table reservation	Exclusive area	Reserved tables	Optional, subject to availability	✗
Entertainment	Matchday broadcast on private in-Skybox TV	In-lounge entertainment, meet and greet legends (selfies) and live broadcast on TVs	In-lounge entertainment, meet and greet legends (selfies) and live broadcast on TVs	Interactive displays and live broadcast on TVs
Gift	Exclusive event gift	Exclusive event gift	Event gift	✗
Digital guest experience	✓	✓	✓	✓
Hosting team	Dedicated	Dedicated match in-seats service	Shared	Shared
Parking	Best available parking on request	Best available parking on request	Parking on request	Parking on request