



HOUSE OF AC37

OFFICIAL HOSPITALITY PROGRAMME

SALES BROCHURE



OFFICIAL HOSPITALITY PROGRAMME



LOUIS VUITTON 37TH AMERICA'S CUP BARCELONA

OVERVIEW

Between August and October 2024, the competition for the oldest trophy in international sport will be hosted on the beautiful shores of Catalonia, specifically along the beach between Barcelona's Port Vell and Port Olímpic. The sailing world is getting ready to make Barcelona their home for what promises to be one of the most intense competitions in the event's 173-year history.

This is the race with no second place. Either you win or you lose, and it has been like this from the very beginning. Dating back to 1851, the America's Cup continues to be one of the most challenging endeavors in sporting history. This year's format offers a huge range of world-class racing across the event calendar, including the UniCredit Youth & Puig Women's America's Cup Programmes, all of which can be enjoyed from our exclusive hospitality area.

The Louis Vuitton 37th America's Cup Barcelona attracts a diverse audience, from hardcore sailing enthusiasts to sports fans and those simply in awe of the sights and spectacle of the race boats in action.

The event offers a unique fusion of athleticism and innovation. The impressive race machines, crafted exclusively by their representing countries, contribute to the competition's uniqueness, with an emphasis on cutting-edge technological advancement.

The Official Hospitality Programme has been created to take your America's Cup experience to the next level. With a special emphasis placed on gastronomy and race entertainment, House of AC37 has been designed to cater to your home comforts, while offering maximum enjoyment throughout the competition.

THE TEAMS



Emirates New Zealand are the reigning America's Cup holders (known as the Defender) and will orchestrate a series of races involving five countries (the Challengers).

The ultimate winner from all the Challengers will take on the Defender in the hope of winning the most prestigious trophy in all of sailing, the America's Cup

DEFENDER

EMIRATES TEAM
NEW ZEALAND



ROYAL NEW ZEALAND
YACHT SQUADRON



CHALLENGER OF RECORD

INEOS
BRITANNIA



ROYAL YACHT
SQUADRON



CHALLENGER

NYYC AMERICAN
MAGIC



NEW YORK
YACHT CLUB



CHALLENGER

ORIENT EXPRESS
RACING TEAM



SOCIÉTÉ NAUTIQUE
SAINT-TROPEZ



CHALLENGER

ALINGHI RED BULL
RACING



SOCIÉTÉ NAUTIQUE
DE GENÈVE



CHALLENGER

LUNA ROSSA
PRADA PIRELLI




CIRCOLO DELLA
VELA SICILIA



MAIN CALENDAR



AUGUST							SEPTEMBER														OCTOBER																																															
T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S														
20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27

**FINAL PRELIMINARY REGATTA
BARCELONA**

 22–25 AUGUST 2024

**LOUIS VUITTON CUP
ROUND ROBINS**

 29 AUGUST–11 SEPTEMBER 2024

**LOUIS VUITTON CUP
SEMI FINAL**

 14–23 SEPTEMBER 2024

**LOUIS VUITTON CUP
FINAL**


 26 SEPTEMBER–7 OCTOBER 2024


UNICREDIT YOUTH AMERICA'S CUP

 10–26 SEPTEMBER 2024

PUIG WOMEN'S AMERICA'S CUP

 FINAL 28 SEPTEMBER–13 OCTOBER 2024

**LOUIS VUITTON 37TH AMERICAS CUP
MATCH RACE FINAL**

 12–27 OCTOBER 2024

 RESERVE DAYS
 PRACTICE DAYS

Note that all race days are subject to change due to weather conditions.
 Reserve days are built into the programme to prepare for these scenarios.
 Click [HERE](#) for Refund & Scheduling terms - see section 5.

RACE STAGES



22-25 AUGUST

**FINAL PRELIMINARY
REGATTA**
BARCELONA

The Preliminary Regatta has no bearing on the result of the America's Cup but provides a look at the form of the boats and the approach of the different teams.

Enjoy seeing the brand new AC75's racing for the very first time!

29 AUGUST-7 OCTOBER

**LOUIS VUITTON CUP
THE CHALLENGER
SELECTION SERIES**

The Louis Vuitton Cup decides which team will go forward to face the most recent holders of The America's Cup, Emirates Team New Zealand.

Emirates Team New Zealand to race in the Louis Vuitton Cup Round Robins stage meaning all 6 teams will be competing.

17-26 SEPTEMBER

**THE UNICREDIT YOUTH
AMERICA'S CUP**

The UniCredit Youth America's Cup aims to nurture the next generation of sailing talent by offering a platform for development, fostering teamwork, and introducing, for the first-time, participants to the complexities of high-performance yacht racing.

5-13 OCTOBER

**THE PUIG WOMEN'S
AMERICA'S CUP**

Held in conjunction with the traditional America's Cup, for the first time ever, the women's competition provides a platform for women to showcase their sailing skills and compete at the highest level in the world of yacht racing.

12-27 OCTOBER

**LOUIS VUITTON 37TH
AMERICAS CUP**
MATCH RACE FINAL

The emerging winner of the Louis Vuitton Cup goes up against the Defender, Emirates Team New Zealand, in the main event of the competition, the Louis Vuitton 37th America's Cup Barcelona.

HOUSE OF AC37

RACE AREA

Louis Vuitton 37th America's Cup
Official Hospitality Village

AC37 CLUB

HOUSE OF AC37



OFFICIAL HOSPITALITY VILLAGE



House of AC37 is positioned at the heart of Port Olímpic, within the vibrant atmosphere of the Official Hospitality Village and UniCredit Youth & Puig Women's America's Cup Team Bases.

Ideally situated between the race area and the stunning backdrop of the Barcelona skyline, this is the place to be throughout the competition.

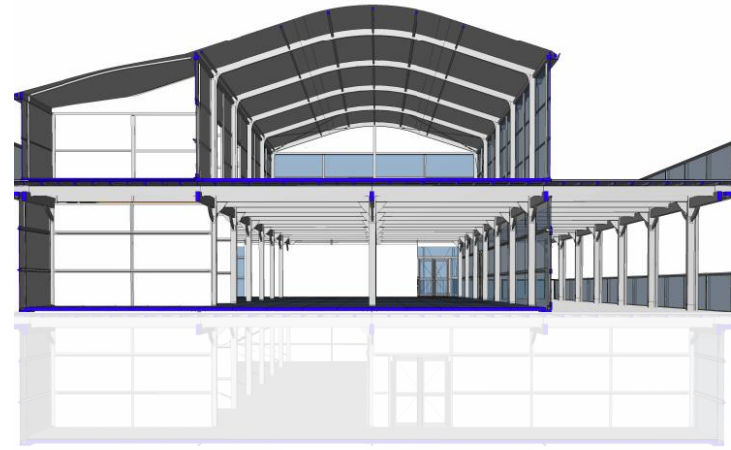


LOUIS VUITTON
37TH AMERICA'S CUP BARCELONA

OFFICIAL RACE MAP

This is an indicative racecourse layout only, which shows a South / South-West wind direction. The racecourse orientation may be subject to change depending on external weather conditions.

HOUSE OF AC37



TYPICAL HOSPITALITY JOURNEY

- 12:30
OPENING TIME
- 13:00–17:00
EXCEPTIONAL CULINARY JOURNEY
- 13:45
PRE-RACE INTRO
- 14:00–16:00
LIVE RACE STREAMING WITH COMMENTARY
- 16:30
POST RACE REVIEW & INSIGHT
- 19:00
CLOSING TIME

*TIMELINE & CONTENTS OF HOSPITALITY JOURNEY SUBJECT TO CHANGE



The images shown are for illustration purposes only and may not be an exact representation of the product.



Beautiful terraces with Mediterranean & Barcelona City views



Live streaming of races across the full hospitality facility



Sailing experts and commentators during the race



Amazing sights of the AC75's racing and direct views into the AC40 bases



Prime location in the Hospitality Village at the heart of Port Olímpic



MAKE YOURSELF AT HOME

Book into House of AC37, where thrilling action meets luxury, in an immersive dining and race viewing experience at the Louis Vuitton 37th America's Cup Barcelona.

Come and enjoy a carefully curated sporting atmosphere that combines big screen race viewing, expert commentary with pre and post-race insight, accompanied by an exceptional all-inclusive food and drinks offering.

Set over 2 diverse levels, 'The House' has been designed to make you feel at home. Covering all your needs across a variety of different areas with a focus on gastronomy and race entertainment.

Begin your journey with a unique Michelin-quality dining experience, presenting a pre-race feast that will set the tone for an exceptional day of racing. Next, move towards the viewing terraces or the comfy race lounge to capture the electrifying sailing action. Then once the victorious cheers echo through the air, celebrate in the relaxed social areas with fellow sailing enthusiasts. Treat yourself to a selection of sweet delights paired with signature America's Cup cocktails, all set against the breath-taking backdrop of Barcelona and the Mediterranean.

This is the place to be during the Louis Vuitton 37th America's Cup Barcelona, where top-class service and entertainment converge to create the finest rendezvous of maritime elegance.





WHAT'S INCLUDED IN YOUR PACKAGE

ACCESS

12:30–19:00

Exclusive access to
House of AC37

The official ticketed experience of
the Louis Vuitton 37th America's
Cup Barcelona

THEME

Nautical class meets luxurious
home comforts

Elegant atmosphere crafted for
passionate sailing and sports fans

FACILITIES

Air conditioning

Wheelchair accessible

Onsite security

Wi-Fi

HOSPITALITY AREA

Refined and stylish dining areas

Chic and laid-back lounges

Immersive race viewing zones

Light and airy terraces

FOOD

Locally inspired Michelin quality
cocktail dining experience

Finest quality ingredients

Menu curated by world class
Catalan Chefs

BEVERAGES

Signature AC37 cocktails prepared
by experienced mixologists

Premium Cava, selected beers,
wine and soft drinks

ENTERTAINMENT

Immersive big screen
race viewing

Commentators offering
expert race insight

Meet & greet opportunities with
former sailing legends

Live music and DJ outside
of race timings

SELL IT TO ME IN 3 WORDS

Thrilling

Spectacular

Prestigious

PURCHASING STRUCTURE



Choose your package, series or day:

AC37 COMPETITION PACKAGE

Purchase the **AC37 Competition Package** and enjoy official hospitality throughout the full competition for a guaranteed minimum of 31 and a potential maximum of 39 race days. **AC37 Competition Package** applies to each and every Louis Vuitton 37th America's Cup Barcelona race day, regardless of calendar changes.

Purchase the **AC37 Competition Package** and enjoy:

- Each and every calendar race
- Maximum price discount
- Race attendance flexibility
- Preferential reserved table at House of AC37 (min 2 pax)
- Ticket can be used by multiple people throughout competition
- Exclusive House of AC37 benefits

FULL RACE SERIES

Purchase a **Full Race Series** and enjoy official hospitality at all race days within your selected package. **You are eligible to attend every race day that takes place within your package regardless of calendar changes.**

Purchase a **Full Race Series** and enjoy:

- Considerable price discount
- Race attendance flexibility
- Reserved table at House of AC37 (min 2 pax)
- Ticket can be used by multiple people throughout race stage

SINGLE RACE DAY

Purchase a **Single Race Day** and enjoy a day of official hospitality at House of AC37. **Please ensure you read the sales regulations as this option may be subject to change due to adverse weather conditions or race results. Click [HERE](#) to read.**

Purchase a **Single Race Day** and enjoy:

- Standard access to House of AC37
- Buy before 01/06/24 for reserved table (min 10 pax)

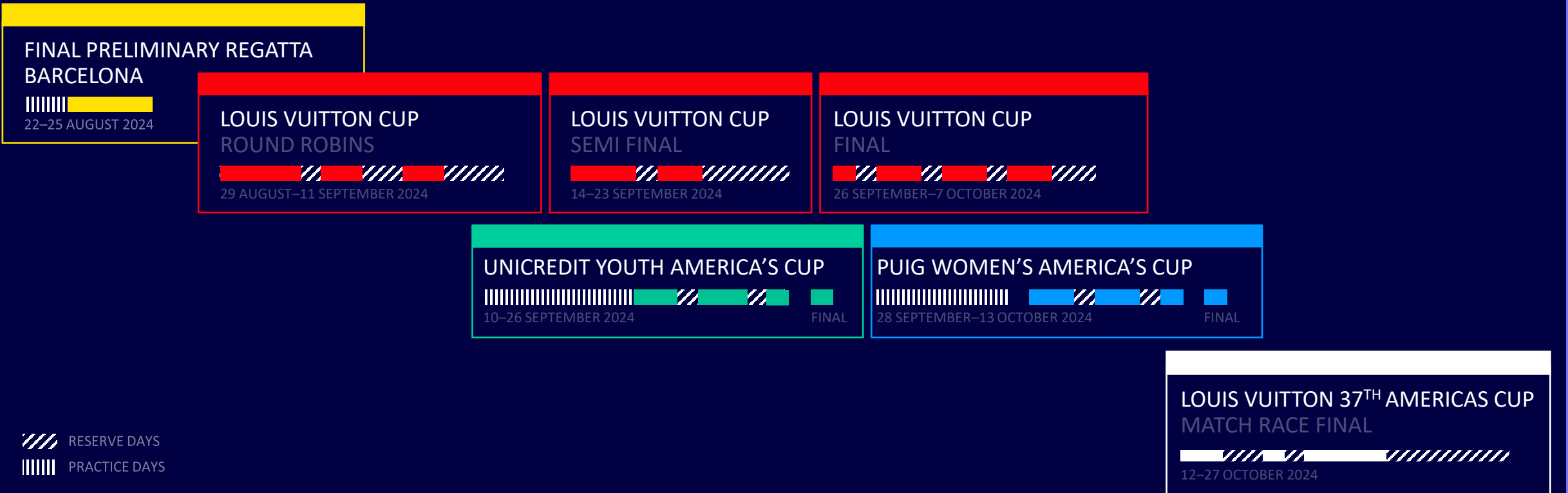
A Guaranteed race day means a race day that will take place irrespective of the sporting result (eg, Race number 5 in LV Semi-finals; Race number 7 in LV cup final and AC Match)

A non-Guaranteed race day is one that will only take place dependant on sporting result (eg, LV AC Match races could finish after 7th race as one team could win 7:0 or it could go to 7:6 score (13 races) as it's the first team to win 7 races)

RACE STAGE PACKAGES

AUGUST							SEPTEMBER														OCTOBER																																															
T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S														
20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27

AC37 COMPETITION PACKAGE



14 **HOUSE OF AC37 PRICES PER PERSON**
ALL PACKAGES

Purchasing in a package format guarantees your attendance at every race day within the relevant race stage, regardless of weather-related postponements or sporting outcomes.

Enjoy considerable discounts and added benefits when purchasing a package over a single race day.



AC37 HOSPITALITY PRICES

Code	*Guaranteed hospitality race days	Stages	Dates	Package price (ex. VAT)	Discount compared to maximum single day purchase
PKGAC37	31 Days Minimum 39 Days Maximum	AC37 COMPETITION PACKAGE	22 nd August – 27 th October	27 000 €	14%
PKGPLR	4 Days Only	PRELIMINARY REGATTA	22 nd – 25 th August	1 750 €	12%
PKGLVRR	8 Days Only	LOUIS VUITTON CUP ROUND ROBINS	29 th August – 11 th September	3 750 €	14%
PKG YTH	6 Days Only	UNICREDIT YOUTH AMERICA'S CUP	10 th – 26 th September	3 200 €	15%
PKGLVSF	3 Days Minimum 5 Days Maximum	LOUIS VUITTON CUP SEMI FINAL	14 th – 23 rd September	2 750 €	15%
PKGLVF	4 Days Minimum 7 Days Maximum	LOUIS VUITTON CUP FINAL	26 th September – 7 th October	6 000 €	9%
PKGWMN	6 Days Only	PUIG WOMEN'S AMERICA'S CUP	28 th September – 13 th October	3 300 €	22%
PKGACM	4 Days Minimum 7 Days Maximum	LOUIS VUITTON 37 TH AMERICA'S CUP MATCH	12 th – 27 th October	7 000 €	9%

*By purchasing a package with a minimum and maximum number of race days, you are guaranteed to receive the minimum number of race days for the price purchased. If the relevant race continues to the maximum number of race days, you receive the full hospitality offering for those days with no additional cost.

Prices not inclusive of Spanish VAT (21%)
 Refunds are subject to a 10% administration fee
 Maximum purchase of 20 packages per order

[Sales Regulations](#)

[Buy Packages Now](#)

FINAL PRELIMINARY REGATTA



AC37 HOSPITALITY PRICES

Code	Purchasing Format	Provisional Date	Primary Race	Primary Race Guaranteed	*Potential Additional Racing	Package price (ex. VAT)	Discount compared to maximum single day purchase
PLR1	Single Race Day	Thursday 22 nd August	Race Day 1 (4 races)	Yes		500 €	N/A
PLR2	Single Race Day	Friday 23 rd August	Race Day 2 (4 races)	Yes		500 €	N/A
PLR3	Single Race Day	Saturday 24 th August	Race Day 3 (4 races)	Yes		500 €	N/A
PLR4	Single Race Day	Sunday 25 th August	Race Day 4 (3 races + 1 final)	Yes		500 €	N/A
PKGPLR	Full Race Series	August 22nd to 25th	ALL RACES GUARANTEED	N/A		1 750 €	12% saving

*Potential Additional Racing refers to any racing that may crossover with the Primary Race selected for purchase. Where crossovers are stated in the sailing calendar, these act as a guideline only. There is no guarantee that these two races will occur in conjunction.

Prices not inclusive of Spanish VAT (21%)
 Refunds are subject to a 10% administration fee
 Maximum purchase of 20 packages per order

LOUIS VUITTON CUP- ROUND ROBINS



Emirates Team New Zealand to race in the Louis Vuitton Cup Round Robins stage meaning all 6 teams will be competing.

AC37 HOSPITALITY PRICES

Code	Purchasing Format	Provisional Date	Primary Race	Primary Race Guaranteed	*Potential Additional Racing	Package price (ex. VAT)	Discount compared to maximum single day purchase
LVRR1	Single Race Day	Thursday 29 th August	Race Day 1 (4 races)	Yes		550 €	N/A
LVRR2	Single Race Day	Friday 30 th August	Race Day 2 (4 races)	Yes		550 €	N/A
LVRR3	Single Race Day	Saturday 31 st August	Race Day 3 (4 races)	Yes		550 €	N/A
LVRR4	Single Race Day	Sunday 1 st September	Race Day 4 (4 races)	Yes		550 €	N/A
LVRR5	Single Race Day	Tuesday 3 rd September	Race Day 5 (4 races)	Yes		550 €	N/A
LVRR6	Single Race Day	Wednesday 4 th September	Race Day 6 (4 races)	Yes		550 €	N/A
LVRR7	Single Race Day	Saturday 7 th September	Race Day 7 (3 races)	Yes		550 €	N/A
LVRR8	Single Race Day	Sunday 8 th September	Race Day 8 (3 races)	Yes		550 €	N/A
PKGLVRR	Full Race Series	August 29th – September 8th	ALL RACES GUARANTEED	N/A		3 750 €	14% saving

*Potential Additional Racing refers to any racing that may crossover with the Primary Race selected for purchase. Where crossovers are stated in the sailing calendar, these act as a guideline only. There is no guarantee that these two races will occur in conjunction.

Prices not inclusive of Spanish VAT (21%)

Refunds are subject to a 10% administration fee

Maximum purchase of 20 packages per order

[Sales Regulations](#)

[Buy Packages Now](#)

UNICREDIT YOUTH AMERICA'S CUP



AC37 HOSPITALITY PRICES

Code	Purchasing Format	Provisional Date	Primary Race	Primary Race Guaranteed	*Potential Additional Racing	Package price (ex. VAT)	Discount compared to maximum single day purchase
YTH1	Single Race Day	Tuesday 17 th September	UniCredit Youth America's Cup Qualifying Series Group 1 (4 races)	Yes		550 €	N/A
N/A	Single Race Day	Wednesday 18 th September	UniCredit Youth America's Cup Qualifying Series Group 2 (4 races)	Yes	LVC SEMIFINAL (4 races - 7&8) (value 650 €)	REFER TO PAGE 18	N/A
YTH3	Single Race Day	Friday 20 st September	UniCredit Youth America's Cup Qualifying Series Group 1 (4 races)	Yes		550 €	N/A
YTH4	Single Race Day	Saturday 21 st September	UniCredit Youth America's Cup Qualifying Series Group 2 (4 races)	Yes		550 €	N/A
YTH5	Single Race Day	Monday 23 rd September	UniCredit Youth America's Cup Final Series (4 races)	Yes		550 €	N/A
N/A	Single Race Day	Thursday 26 th September	UniCredit Youth America's Cup Final (1race)	Yes	LVC FINAL (2 races -1&2) (value 950 €)	REFER TO PAGE 19	N/A
PKG YTH	Full Race Series	10th – 26th September	ALL RACES GUARANTEED	N/A		3 200 €	15% saving

*Potential Additional Racing refers to any racing that may crossover with the Primary Race selected for purchase. Where crossovers are stated in the sailing calendar, these act as a guideline only. There is no guarantee that these two races will occur in conjunction.

Prices not inclusive of Spanish VAT (21%)

Refunds are subject to a 10% administration fee

Maximum purchase of 20 packages per order

LOUIS VUITTON CUP - SEMI FINAL



AC37 HOSPITALITY PRICES

Code	Purchasing Format	Provisional Date	Primary Race	*Primary Race Guaranteed	**Potential Additional Racing	Package price (ex. VAT)	Discount compared to maximum single day purchase
LVSF1	Single Race Day	Saturday 14 th September	Race 1&2 (4 races)	Yes	Training UniCredit Youth America's Cup	650 €	N/A
LVSF2	Single Race Day	Sunday 15 th September	Race 3&4 (4 races)	Yes	Training UniCredit Youth's America's Cup	650 €	N/A
LVSF3	Single Race Day	Monday 16 th September	Race 5&6 (4 races)	Yes		650 €	N/A
LVSF4	Single Race Day	Wednesday 18 th September	Race 7&8 (4 races)	No*	UniCredit Youth America's Cup Qualifying Series Group 2 (4 races)	650 €	N/A
LVSF5	Single Race Day	Thursday 19 th September	Race 9 (2 races)	No*		650 €	N/A
PKGLVSF	Full Race Series	14th - 19th September	ALL RACES GUARANTEED	N/A		2 750 €	15% saving

*A non-guaranteed race day (highlighted in red) will only take place depending on the sporting result of the first 3 race days of the Louis Vuitton Semi Final. If you purchase a non-guaranteed race day, but the race result has already been finalized, you will be entitled to a refund less an administration fee.

** Potential Additional Racing refers to any racing that may crossover with the Primary Race selected for purchase. Where crossovers are stated in the sailing calendar, these act as a guideline only. There is no guarantee that these two races will occur in conjunction.

Prices not inclusive of Spanish VAT (21%)
Refunds are subject to a 10% administration fee
Maximum purchase of 20 packages per order

LOUIS VUITTON CUP – FINAL



AC37 HOSPITALITY PRICES

Code	Purchasing Format	Provisional Date	Primary Race	*Primary Race Guaranteed	**Potential Additional Racing	Package price (ex. VAT)	Discount compared to maximum single day purchase
LVF1	Single Race Day	Thursday 26 th September	Race 1&2 (2 races)	Yes	UniCredit Youth America's Cup Final (1 race)	950 €	N/A
LVF2	Single Race Day	Saturday 28 th September	Race 3&4 (2 races)	Yes	Training Puig Women's America's Cup	950 €	N/A
LVF3	Single Race Day	Sunday 29 th September	Race 5&6 (2 races)	Yes	Training Puig Women's America's Cup	950 €	N/A
LVF4	Single Race Day	Tuesday 1 st October	Race 7&8 (2 races)	Yes	Training Puig Women's America's Cup	950 €	N/A
LVF5	Single Race Day	Wednesday 2 nd October	Race 9&10 (2 races)	No*	Official Practice Puig Women's America's Cup	950 €	N/A
LVF6	Single Race Day	Friday 4 th October	Race 11&12 (2 races)	No*		950 €	N/A
LVF7	Single Race Day	Saturday 5 th October	Race 13 (1 race)	No*	Puig Women's America's Cup Qualifying Series Group 1 (4 races)	950 €	N/A
PKGLVF	Full Race Series	Sept 26th to Oct 5th	ALL RACES GUARANTEED	N/A		6 000 €	9% saving

*A non-guaranteed race day (highlighted in red) will only take place depending on the sporting result of the first 4 race days of the Louis Vuitton 37th America's Cup Match Race Final. If you purchase a non-guaranteed race day, but the race result has already been finalized, you will be entitled to a refund less an administration fee.

** Potential Additional Racing refers to any racing that may crossover with the Primary Race selected for purchase. Where crossovers are stated in the sailing calendar, these act as a guideline only. There is no guarantee that these two races will occur in conjunction.

Prices not inclusive of Spanish VAT (21%)
Refunds are subject to a 10% administration fee
Maximum purchase of 20 packages per order

PUIG WOMEN'S AMERICA'S CUP



AC37 HOSPITALITY PRICES

Code	Purchasing Format	Provisional Date	Primary Race	Primary Race Guaranteed	*Potential Additional Racing	Package price (ex. VAT)	Discount compared to maximum single day purchase
N/A	Single Race Day	Saturday 5 th October	Puig Women's America's Cup Qualifying Series Group 1 (4 races)	Yes	LVC FINAL (1 race - 13) (950 €)	REFER TO PAGE 19	N/A
WMN2	Single Race Day	Sunday 6 th October	Puig Women's America's Cup Qualifying Series Group 2 (4 races)	Yes		550 €	N/A
WMN3	Single Race Day	Tuesday 8 th October	Puig Women's America's Cup Qualifying Series Group 1 (4 races)	Yes		550 €	N/A
WMN4	Single Race Day	Wednesday 9 th October	Puig Women's America's Cup Qualifying Series Group 2 (4 races)	Yes		550 €	N/A
WMN5	Single Race Day	Friday 11 th October	Puig Women's America's Cup Final Series (4 races)	Yes		550 €	N/A
N/A	Single Race Day	Sunday 13 th October	Puig Women's America's Cup Final (1 race)	Yes	LV 37AC MATCH Nº3+Nº4 (1100 €)	REFER TO PAGE 21	N/A
PKGWMN	Full Race Series	5th – 13th October	ALL RACES GUARANTEED	N/A		3 300 €	22% saving

*Potential Additional Racing refers to any racing that may crossover with the Primary Race selected for purchase. Where crossovers are stated in the sailing calendar, these act as a guideline only. There is no guarantee that these two races will occur in conjunction.

Prices not inclusive of Spanish VAT (21%)

Refunds are subject to a 10% administration fee

Maximum purchase of 20 packages per order

LOUIS VUITTON 37TH AMERICA'S CUP MATCH RACE FINAL



AC37 HOSPITALITY PRICES

Code	Purchasing Format	Provisional Date	Primary Race	*Primary Race Guaranteed	**Potential Additional Racing	Package price (ex. VAT)	Discount compared to maximum single day purchase
ACM1	Single Race Day	Saturday 12 th October	Race 1&2 (2 races)	Yes		1 100 €	N/A
ACM2	Single Race Day	Sunday 13 th October	Race 3&4 (2 races)	Yes	Puig Women's America's Cup Final (1 race)	1 100 €	N/A
ACM3	Single Race Day	Wednesday 16 th October	Race 5 (1 race)	Yes		1 100 €	N/A
ACM4	Single Race Day	Friday 18 th October	Race 6&7 (2 races)	Yes		1 100 €	N/A
ACM5	Single Race Day	Saturday 19 th October	Race 8&9 (2 races)	No*		1 100 €	N/A
ACM6	Single Race Day	Sunday 20 th October	Race 10&11 (2 races)	No*		1 100 €	N/A
ACM7	Single Race Day	Monday 21 st October	Race 12&13 (2 races)	No*		1 100 €	N/A
PKGACM	Full Race Series	12th – 21st October	ALL RACES GUARANTEED	N/A		7 000 €	9% saving

*A non-guaranteed race day (highlighted in red) will only take place depending on the sporting result of the first 4 race days of the Louis Vuitton 37th America's Cup Match Race Final. If you purchase a non-guaranteed race day, but the race result has already been finalized, you will be entitled to a refund less an administration fee.

** Potential Additional Racing refers to any racing that may crossover with the Primary Race selected for purchase. Where crossovers are stated in the sailing calendar, these act as a guideline only. There is no guarantee that these two races will occur in conjunction.

Prices not inclusive of Spanish (21%)
Refunds are subject to a 10% administration fee
Maximum purchase of 20 packages per order

HOW TO PURCHASE



PURCHASE ONLINE

If you would like to purchase online, click [HERE](#) to review the different race stages and then select your chosen product before checking out.

Our online sales partner, DAIMANI, allows you to checkout in a number of currencies, using different payment methods (including bank transfer).



EMAIL

Please email us with your full name, company name and selected product(s) stating the product code x how many packages you would like to purchase. If you require more information, please state this in your email.

Email us at ac37@fortiusworld.com



PAYMENTS

Once we have received your enquiry, we will ask you to create an account with our online sales partner, DAIMANI. A pre-loaded basket with your selected products will be created for you. We will then request that you checkout.

Checkout can be done in a number of currencies, using different payment methods (including bank transfer).

All payments must be made according to the terms stipulated in the Sales Regulations [please click [HERE](#) to read]



CANCELLATION OF ORDER

FORTIUS reserves the right to cancel the Sales Agreement and/or not to issue Tickets or provide services where payment has not been made in full when due.

If an order/purchase is deemed a commercial conflict of interest, or a discount code has been used wrongfully used, FORTIUS / ACE S.L has the right to cancel your order at its discretion. Your payment will be refunded in its entirety.



GROUP BOOKINGS / EVENTS

For group booking enquiries, bespoke events or tailored experiences, please contact us at ac37@fortiusworld.com and we will be happy to assist you with your request.

TICKETS & HOSPITALITY



WHAT'S INCLUDED IN THE OFFICIAL HOSPITALITY PROGRAMME?

All hospitality products include the following as standard: Exclusive access to House of AC37, live race streaming, all-inclusive food & beverage offering.

WHAT TIME DOES THE OFFICIAL HOSPITALITY OPEN AND CLOSE?

House of AC37 will open at 12:30 and close at 19:00. Where is a cross over in the calendar between the Louis Vuitton Cup or the Louis Vuitton 37th America's Cup Match and the UniCredit Youth / Puig Women's America's Cup, then the facility will open from 11:00 and close at 19:00. The hospitality offering will remain unchanged.

WHERE IS THE OFFICIAL HOSPITALITY FACILITY LOCATED?

House of AC37 is located at Port Olímpic, within the LV 37th America's Cup Official Hospitality Village. Address: Moll de La Marina, Port Olímpic, Sant Martí, Barcelona, 08003, Spain

WHO CAN PURCHASE OFFICIAL HOSPITALITY?

Official Hospitality is open to all. We welcome fans, families, individuals and corporates from all over the world to come and enjoy the spectacle of the Louis Vuitton 37th America's Cup. During this Presales Campaign, we exclusively invite individuals and corporates nominated by ACE Barcelona S.L.

WHEN IS THE BEST TIME TO PURCHASE?

As soon as possible! House of AC37 has a set capacity, so once all tickets are gone, that's it!

WILL I FIND OFFICIAL HOSPITALITY ELSEWHERE?

Purchasing directly through FORTIUS or one of our official sales partners/agents is the safest way to obtain your ticket. Doing this will ensure you pay no higher than market price your ticket is 100% valid and you are well serviced in the likely case of cancellations and rescheduling of race days due to bad weather. Please contact ac37@fortiusworld.com if you have any doubts regarding your purchasing source.

CAN I RESELL MY TICKETS?

Tickets are not permitted for resale.* Tickets can be gifted to friends or family or further guests, but once your ticket is scanned upon entrance it will not be valid for additional use. There is no official resale platform for the Official Hospitality to the Louis Vuitton 37th America's Cup.

ARE GENERAL ADMISSION TICKETS FOR SALE

No. General admission is free to the AC Race Village and AC Fanzones at Moll de la Fusta, Plaça del Mar and Bogatell. House of AC37 is the only official ticketed hospitality option available.

I WANT TO ATTEND AS A LARGE GROUP, WHAT IS THE BEST WAY TO PURCHASE?

For larger groups we are happy to discuss your requirements further and look at tailored hospitality packages. Please email us at ac37@fortiusworld.com

CAN I CANCEL MY PURCHASE?

No. Once a purchase has been confirmed by us, all sales are final. By purchasing through our sales partner, DAIMANI, you will have access to their 'Refund Protect' event insurance policy, covering any unforeseen circumstances. Please review terms carefully.

PURCHASING GUIDANCE



SINGLE RACE DAYS

WHAT IS A RACE DAY?

A race day is a calendar day on which one or more Louis Vuitton 37th America's Cup Races, UniCredit Youth & Puig Women's America's Cup are held.

WHAT DO I RECEIVE IF I HAVE PURCHASED A SINGLE RACE DAY?

By purchasing a single race day, you receive a hospitality ticket to your selected race day and date (providing there are no calendar changes). This entitles you to access House of AC37 and enjoy the inclusions of the official hospitality product that was purchased. You may select between guaranteed race days on which races are held independent from the sporting result of earlier races and non-guaranteed races days when races are only held dependent on the sporting result of earlier races or due to bad weather rescheduling of races.

WHY CAN'T I PURCHASE AN EXACT DATE?

The product you purchase is linked to the race stage and calendar placeholder, however if there are any postponements due to adverse weather conditions, or terminations due to race results, your day of attendance is subject to change.

WHAT IS A GUARANTEED RACE DAY VS A NON-GUARANTEED RACE DAY?

A guaranteed race day is a race day that is guaranteed to take place independent from the sporting result of earlier AC37 Races of the relevant AC37 Stage. A non-guaranteed race day will only take place depending on the sporting result of earlier AC37 Races of the relevant AC37 Stage. (All race days are subject to postponement due to adverse weather conditions)

RACE SERIES / FULL COMPETITION PACKAGE

WHAT IS A RACE SERIES?

A race series is defined as a particular stage in the competition, namely Preliminary Regatta, Louis Vuitton Cup/Challenger Series: Round Robins, Semi Final, Final, UniCredit Youth America's Cup, Puig Women's America's Cup and the Louis Vuitton 37th America's Cup Match.

WHAT DO I RECEIVE IF I HAVE PURCHASED A RACE SERIES PACKAGE?

By purchasing a race series package, you receive access to all guaranteed and non-guaranteed race days within the purchased race series.

SHOULD I PURCHASE A RACE SERIES OR RACE DAY?

Not only do you benefit from considerable savings when purchasing a series instead of a race day, but you also have full flexibility knowing that regardless of any race postponements you will have access to all race days that go ahead within the series.

CAN I PURCHASE ALL RACE SERIES' TOGETHER?

Yes, you can purchase our 'AC37 Full Competition' package. This entitles you to each and every official race day throughout the competition (including UniCredit Youth & Puig Women's America's Cup races). You also benefit from maximum savings when purchasing in this format.

[Sales Regulations](#)

CANCELLATION & RESCHEDULING

CANCELLATION & RESCHEDULING OF RACE DAYS, RACE SERIES & THE FULL COMPETITION PACKAGE

If the Louis Vuitton 37th America's Cup is entirely cancelled, if all Race Days of a Stage of the Louis Vuitton 37th America's Cup for which you purchase a Hospitality Package are cancelled or if we are prevented from providing any Hospitality Services, you are entitled to a full refund of the Price. In any case, we will notify you as soon as possible of the cancellation or rescheduling of a Race Day.

If a Race Day of a Stage of the Louis Vuitton 37th America's Cup for which you purchase a Hospitality Package (also referred to as a 'Full Race Series' or 'Full Competition Package') is cancelled or rescheduled, your Hospitality Package will remain valid for the rescheduled Race Day.

If you purchase a Race Day Package (also referred to as 'Single Race Day') and the Race Day is cancelled or rescheduled for any reason, depending on the time when we notify you of the cancellation or rescheduling, FORTIUS may offer to you:

- a) either a full refund of the Price deducted only by a ten percent (10%) administration fee; or
- b) to receive a Race Day Package for an alternative, later Race Day of the same or a different Stage of the Louis Vuitton 37th America's Cup; or
- c) to enjoy the Hospitality Services during the cancelled or rescheduled Race Day without any live AC37 Race action in which case you are entitled to a refund of forty percent (40%) of the Price.

GENERAL NOTE

The summary serves your convenience only. Please read the Hospitality Sales Regulations carefully before submitting your order to FORTIUS.

[Sales Regulations](#)



CONTACT US

For more information on the Official Hospitality Programme, please email us using the address below:

ac37@fortiusworld.com



To find out more about the Louis Vuitton 37th America's Cup Barcelona:
www.americascup.com

CORPORATE & PRIVATE BOOKINGS

Your event, your way

Elevate your brand and host an unforgettable evening at House of AC37, The Official Hospitality Venue for the Louis Vuitton 37th America's Cup Barcelona.

Located within Port Olímpic, adjacent to the Louis Vuitton AC37 Club, and across the water from the UniCredit Youth & Puig Women's America's Cup Team Bases, make the most of this first-class location at the centre of the competition.

With a number of versatile spaces across the facility, we can create a tailored evening to suit your group. Whether you're planning a corporate gala, a product launch, or a private soirée, House of AC37 offers the perfect setting to make a lasting impression.

Our team of experienced event planners will bring your vision to life, ensuring every detail is meticulously executed. Contact us today to reserve your date and let us help you craft an unforgettable evening.

*As the race calendar can be affected by adverse weather, we are only able to take corporate / exclusive bookings outside of race hours.

ac37@fortiusworld.com



EVENT SERVICES



Versatile
Business Spaces



Latest AV
Technology



Stunning views
of Barcelona



Tailored food &
drink offering



VIP Guest
Services



ABOUT FORTIUS

FORTIUS has been chosen on an exclusive basis to create and produce the Official Hospitality Programme of the Louis Vuitton 37th America's Cup Barcelona.

FORTIUS's reputation has been built on a passion for elevating the spectator experience at major sporting events through official hospitality. Working as a trusted partner with event rightsholders, we deliver exceptional service with a focus on product quality and customer satisfaction.

Drawing on the vast experience of team members who have navigated the intricacies of global events ranging from the FIFA World Cup, Olympic Games, World Athletics Championships, Wimbledon, Formula 1 and many more.

FORTIUS stands at the forefront of sports event hospitality and cannot wait to deliver an exceptional experience for you at the Louis Vuitton 37th America's Cup Barcelona.



FORTIUS

Visit us at: fortius.io